

Urban tots

Kids Unplugged

DEEPAK HOUSEWARE & TOYS LTD.

Leading Toy Manufacturing Company

TOYS CATALOGUE

Play, Imagine, Explore !

Urban tots
Kids Unplugged

ABOUT US

Welcome to Urban Tots, India's premier toy brand where creativity meets innovation!

Our 350000 sqft state-of-the-art facility in Bhiwadi is the heart of our operations. We design and manufacture a wide range of toys, from ride-ons and sensory toys to educational and electronic toys, with an impressive production capacity of 1 million + units annually.

At Urban Tots, innovation never stops. Our growing capabilities in reverse engineering and new toy development allow us to stay ahead of trends and deliver exciting, future-ready products

Partnering with leading brands like Dmart, FirstCry, Hamleys, Reliance Smart Bazaar and V-Mart, we ensure world-class quality using cutting-edge technology. Our automated conveyors and Special Purpose Machines (SPMs) streamline production, while our Poka Yoke system prevents defects. With the expertise of our Quality Control team using 7 QC tools, we guarantee excellence in every product.

Our toys meet International standards, proudly bearing EN-71, G Mark and BIS Certificates. Led by Chairman **Mr. Deepak Chaudhary**, we are driven by a shared passion for innovation. Our skilled workforce of over 450 employees ensures seamless operations.

At Urban Tots, we are creators of memories. We prioritize sustainability with zero-waste practices and empower underprivileged women through employment opportunities.

With a robust dealer network across India, Urban Tots is poised for continued growth and expansion.



From the Chairman's Desk

At Urban Tots, we craft memories that last a lifetime. Our focus on quality and innovation drives our vision to become India's #1 brand, with a global presence in the next 5 years. We take pride in creating products in India that will be loved by children worldwide.

- Mr. Deepak Chaudhary

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VISION

To lead the Indian toy industry through innovation, creativity, and strong partnerships. We aim to ignite imagination and learning in children through high-quality, Made-in-India toys that leave a lasting impact.

MISSION

To craft premium, safe, and value-driven toys that contribute to the developmental growth of every child. By nurturing meaningful partnerships and fostering a positive work culture, we strive to create a future filled with learning, fun, and growth.

CORE VALUES

We are committed to safety, innovation, and quality toys and ride-ons that spark joy, earn trust, and proudly represent Indian excellence while delighting kids and parents alike.



OUR CLIENTELE

Our products are trusted by some of the most recognized names in retail and e-commerce. We proudly partner with industry leaders such as

D-Mart

firstcry.com

Hamleys

SMART BAZAAR

V MART

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450+
Employees

Production Capacity
1 MILLION+
Units Annually

3,50,000 sq.ft

Our Toys Meet International Standards

EN 71

G-Mark

IS 15644 : 2006
CM/L : 8600118816

IS 9873 : PART12019
CM/L : 8600118917







STATE-OF-THE-ART FACILITIES

Our vertically integrated manufacturing unit is equipped with cutting-edge technology and an in-house design studio, allowing for full control over product development and quality assurance. With a large inventory of proprietary moulds and modern automation systems, we ensure precision, consistency, and scalability. Our infrastructure supports high-volume production while remaining flexible enough to cater to evolving market demands, new trends, and custom requirements.

EN 71 | G-Mark | IS 15644 : 2006 CM/L : 8600118816 | IS 9873 : PART12019 CM/L : 8600118917









Integral Certification Ltd.

Certificate OF REGISTRATION

This is to Certify that the Management System of

DEEPAK HOUSEWARE & TOYS LIMITED

SP2-875, RIICO Industrial Area Pathredi, Bhiwadi,
Alwar-301019, Rajasthan, India

has been found to conform to the Quality Management System standard:

ISO 9001:2015

This certificate is valid for the following scope of operations:

MANUFACTURE OF ELECTRONIC AND NON-ELECTRONIC PLASTIC TOYS

Certificate No.: IN19692A

Date of initial registration	*Date of this Certificate*	*Surv. audit on or before/ Certificate expiry*	*Recertification Due*
29 March 2023	*26 March 2025*	*28 March 2026*	*28 March 2026*

This Certificate remains valid subject to satisfactory surveillance audits.

Accreditation

EGAC Accredited
MSCB
CAB #001201

Director

ICL/FM-001/REV07

For verification and updated information concerning the present certificate visit to www.iclcert.com
This certificate is property of Integral Certification Ltd. and shall be returned immediately when demanded.
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TABLE OF CONTENT

ACTION & ARCADE GAMES
- UT Football
- Learning Fun - Space Battle

BATTERY OPERATED BUMP N GO SERIES
- Crawling Spray Dog
- DJ Coco
- Electric Reptile
- Elephant Musician
- Fantastic Puppy

EDUCATIONAL
- English Learner
- Mini Educational Computer

FRICTION SERIES
- Cartoon Car
- Cartoon Plane
- Drift Car
- Friction Cartoon Sets
- Vola Series

MUSICAL
- UT Electronic Keyboard 61- Keys
- UT Electronic Keyboard 37- Keys
- Drum Set

REMOTE CONTROL
- UT RC Monster
- Stunt Racing Car

RIDERS
- Smiley Rider
- Swing Car

ROLE PLAY
- Beauty Make up Kit (Blister)
- Doctor Set (Blister)
- Play Sets
- Sweet Cart
- UT Nail Art (New)
- Trolley Sets
- Walkie Talkie
- 3 in 1 Airport Trolleys

SENSORY
- ATM BANK
- Induction Electric Crab
- Monkey
- Penguin
- Piano Fitness Rack
- Premium Piano Fitness Rack

WALKER
- Baby Walker
- 2 in 1 Piano Fitness Rack & Walker

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ACTION & ARCADE GAMES



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UT FOOTBALL

DHT-TG-10798







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LEARNING FUN SPACE BATTLE

DHT-TG-10798



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BATTERY OPERATED BUMP N GO SERIES



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BATTERY OPERATED
BUMP N GO SERIES

CRAWLING SPRAY DOG

UT-3228













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DJ COCO

DHT-1132









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BATTERY OPERATED
BUMP N GO SERIES

ELECTRIC REPTILE

UT-7071







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BATTERY OPERATED
BUMP N GO SERIES

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ELEPHANT MUSICIAN

DHT-1136



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BATTERY OPERATED
BUMP N GO SERIES

FANTASTIC PUPPY

DHT-1113



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EDUCATIONAL

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ENGLISH LEARNER

DHT-1128



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MINI EDUCATIONAL COMPUTER

DHT-EL-10095





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FRICTION SERIES

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CARTOON CAR

DHT-TV-10453







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CARTOON PLANE

DHT-TV-10460



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DRIFT CAR

UT-2026

















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FRICTION CARTOON SETS

DHT-1111



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VOLA SERIES

DHT-TV-10578



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MUSICAL

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UT ELECTRONIC KEYBOARD 61 KEYS

DHT-1133





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UT ELECTRONIC KEYBOARD 37 KEYS

DHT-MT-10910









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UT DRUM SET

DHT-1123





REMOTE CONTROL

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UT RC MONSTER

DHT-1142A











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STUNT RACING CAR

DHT-VT-10866



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RIDERS



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SMILEY RIDER

DHT-SR-10101





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SWING CAR

DHT-SR-10456G











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ROLE PLAY

BEAUTY MAKE UP SET (BLISTER)

DHT-RP-10279



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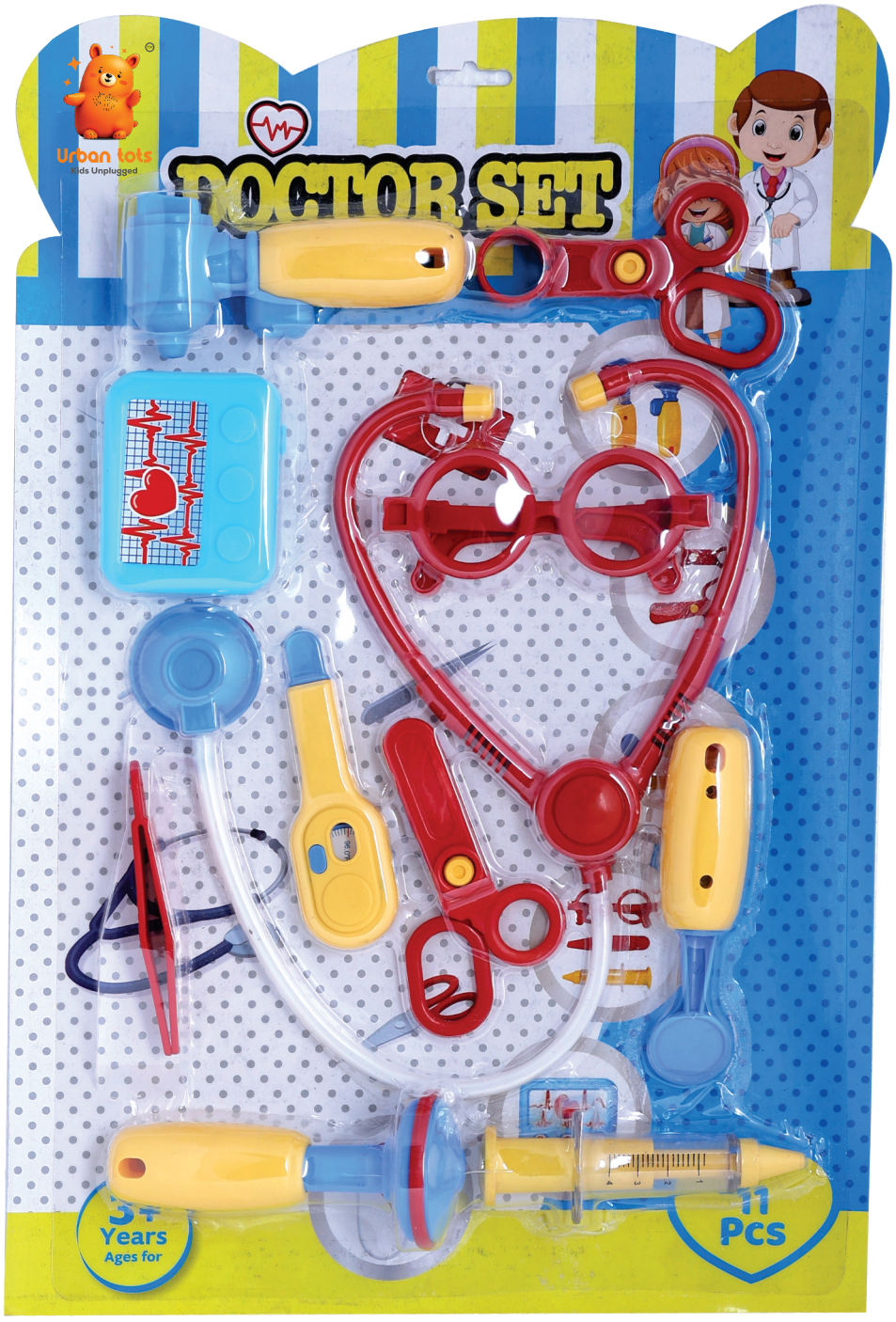
DOCTOR SET (BLISTER)

DHT-RP-10262



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PLAY SETS

KITCHEN PLAY SETS

DHT-RP-75001C







BEAUTY PLAY SETS

DHT-RP-75001A







DOCTOR PLAY SET

DHT-RP-75001D



TOOL PLAY SET

DHT-RP-1008



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SWEET CART

DHT-RP-10163





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UT NAIL ART

DHT-RP-75122







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TROLLEY SETS

LITTLE DOCTOR SET

DHT-RP-10033







TOOLS SET

DHT-RP-10002





LITTLE KITCHEN SET

DHT-RP-10002





LITTLE BEAUTY SET

DHT-RP-10019





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UT-WALKIE TALKIE

DHT-OT-10293









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3 IN 1 AIRPORT TROLLEY



3 IN 1 BEAUTY ANGEL

DHT-1120



3 IN 1 DOCTOR

DHT-1118



3 IN 1 KITCHEN

DHT-RP-10675

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SENSORY



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ATM BANK

DHT-CG-10491A







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INDUCTION ELECTRIC CRAB

DHT-1131





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MONKEY

DHT-MT-10644











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PENGUIN

DHT-MT-10651







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PIANO FITNESS RACK

DHT-CG-10491







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PREMIUM PIANO FITNESS RACK

DHT-1134





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WALKER

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BABY WALKER

DHT-1139





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2 IN 1 PIANO FITNESS RACK & WALKER

DHT-1126



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